

[Curriculum Vitae]

Karl J Mendonca :: 917 676 0816 :: karlmendonca@yahoo.com

[Education]

- Certificate in Film Production, New School University, New York (2009 - ongoing)
- MA in Media Studies, New School University, New York (2008)
- CUA (Certified Usability Analyst), Human Factors International (2004)
- MA in English Literature, Mumbai University, Mumbai (2003)
- BA in English Literature, St. Xavier's College, Mumbai (2000)

[Software / Programming Skills]

PHP, MySQL, HTML, CSS, Max MSP Jitter, Processing, Flash, Photoshop, Illustrator

[Film / Video Production]

Panasonic HVX-100B, JVC GY-HD HDV cameras, Bolex (16mm), Arriflex SR-II (16mm), JK Optical Printer (16mm), Final Cut Pro, DVD Studio Pro, After Effects

[Professional Experience]

Video Conversions + Media Management | UNICEF | Oct 2009

- Managed workflow and media conversions (PAL – NTSC) of archival footage for a climate change project that showed at UN Climate Change Summit, NY on Sep 22, 2009.

Link: <http://www.youtube.com/watch?v=liJBmlw8VEY>

Adjunct Faculty | The New School | Sep '07 – Present

- *Maintaining Community Online* focuses on the *social* in Social Media and looks at the ways in which new media and technology allows communities to “organize without organizing.”

Syllabus: <http://cmd.thenewcampus.org>

- *Media Toolkit* is a hybrid course in media theory and production that enables students to evaluate and make decisions concerning their relationship to proliferating technologies and new media.

Syllabus: <http://mediatoolkit09.wiki.zoho.com>

Film Facility Manager | The New School | Jan '08 – Present

- Technical and administrative duties include equipment maintenance, software upgrades, Web site development, equipment reviews and recommendations & staffing.

Videographer + Audio Engineer | SNP | Jan '08 – Present

- Videographer for corporate communication based training and review sessions.
- Record live interviews for radio programming and podcasts produced by SNP.

Web Designer | Freelance | June '08 – present

Other Places | Self-produced

- Designed and developed a psychogeography based participatory project that creates emotional maps of neighborhoods using cell-phone images.

- <http://cisforkollage.com/conflux>

VMWare news portal | VMWare

- Designed and developed an intranet based news portal for the communications department at VMWare (access to the site is restricted) using Drupal.

MediaPedia | Kit Layborne

- Co-designed and developed a companion Web site for a book titled “MEDIAPedia” by Kit Layborne, (core faculty at The New School's graduate program in Media Studies):

- <http://mediapedia.net/thebook>

JeanneLiotta.net | Jeanne Liotta (Artist)

- Designed and hand coded a Web site for New York based artist Jeanne Liotta.

Sr. Editor / Usability Specialist | Human Factors International | Mar '03 – Jul '04

- Performed Usability reviews and diagnostic testing of interfaces based on heuristics and design principles.
- Designed wireframes based on Usability reviews and user testing.
- Assisted with remote Usability testing of Web based interfaces.
- Worked on ethnographic research exploring cross-cultural design issues for emerging markets in India.
- Produced and maintained the organization's internal news portal.
- Key clients include NCR, SAP, Adidas (Japan), Nokia & HP.

Content Developer | Tata Interactive Systems | Jan '01 – Jan '02

- Wrote and produced interactive Web/CD based educational modules.
- Worked closely with programmers and instructional designers on content development and product integration.
- Key projects include K-12, Gartner Group of Learning, the McGraw Hill Learning Network and Phoenix University.

Writer | 2NZ | Jun '02 – Jan '03

- Wrote six episodes of a children's comic book titled "The Adventures of Chhotha Birbal." The comic books were adapted into an animation series and aired on Cartoon Network, Asia in Jan '04.

Columnist | The Times of India | Dec '01 – Oct '02

- Wrote a weekly column about the politics and peculiarities of the Great Indian English.

Sunday Observer | Apr '97 – Jun '98

- Edited, designed, and managed the youth-centric weekly supplement of the newspaper

[SELECTED WORK]

Film / Video

[+] **Utsav Mela** | 16mm Film | Director, Editor, Optical Printer | 2009
http://www.cisforkollage.com/utsavmela/utsavmela_ben00.mov

[+] **Paralell Adele** | Super 8 | 2008
<http://paralleladele.com/>

[+] **When Albert Pinto Jr. Sees the Light** | 16mm Film | 2006
<http://karlmendonca.com/film/albertpinto.mov>

Mobile Media

[+] **Other Places** | Mobile Media | Design and Development
<http://cisforkollage.com/conflux>

Interactive

[+] **Light Walk Light** | Interactive Public Installation | Sep 2009
<http://www.1708gallery.org/inlight/exhibition.php>

[+] **Bombay_RGB** | Live Cinema | Dec 2007
<http://www.karlmendonca.com/interactive/bombayrgb.html>

[+] **Something to forget me by...** | Interactive Installation | 2007 – 2008
<http://www.karlmendonca.com/interactive/something.html>

[+] **Dashboard Leo & Me** | Interactive Performance | 2006 – 2007
<http://www.karlmendonca.com/interactive/washboardleo.html>

[SELECTED EXHIBITIONS]

- The Phillips Collection, Washington DC, 2009
- Pop Up Art Festival, New Delhi, India
- Conflux City, New York, 2009
- Marking Places, Retracing Memory, The University of the Arts, PA, 2009
- InLight Festival, Richmond Virginia, 2009
- Investigations of Place, Jersey City Museum, 2009
- Simply Screen: Inbetweeners of Asia, The Transart Institute, Berlin, 2009
- Screengrab Exhibition, James Cook University, 2009
- vBrooklyn Video Festival, NY, 2008
- Shades of Green, BAG fundraiser, 2008
- The Memory Conference, The New School. 2008
- Decompress, The Queens Museum of Art (w/ the Glass Bead Collective) 2007
- Pure Project Space, NYC, 2007
- Texelextronica. University of North Texas 2006
- Channels, Lower Manhattan Cultural Council, 2006
- Mixed Messages, The New School, 2006

[Conferences / Presentations]

- Critical Themes in Media Studies, The New School, 2009
- MIT5, "Creativity, Culture and Collaboration in the Digital Age", 2007
- Critical Themes in Media Studies, The New School, 2007

[Awards]

- Best Experimental Media, Mixed Messages, The New School, 2007
- Best Experimental Media, Mixed Messages, The New School, 2006

[Teaching Assistantships]

The New School Fall '05 – Fall '07

- Media Toolkit (Dominic Pettman)
- Media and Architecture (Shannon Mattern)
- Producer's Craft (Kit Laybourne)
- Recycled Images (Jeanne Liotta)
- Immediacy : Media Studies Online Publication (Shannon Mattern)
- Cinema and Social Action (Kenneth Wark)

[Certifications]

- Grade III, Piano from the Trinity College of London with honor.
- Grade V, Theory of Music from the Trinity College of London with distinction.
- Grade III, Speech and Drama from the Trinity College of London with honor.
- Grade IV, Effective Speaking from the Trinity College of London with distinction.